



COOKBOOK SPECIALISTS

P.O. Box 247 • 403 Market St. • Audubon, Iowa 50025
800-383-1679 • 712-563-2661

505 20th Ave SW • Independence, IA 50644
319-334-9800



Please mail orders to be typed to PO Box 815, Waverly, IA 50677

Visit us online at www.cookbookspecialists.com

COOKBOOK ORDER FORM

Tell us about your cookbook project: Individual Family School Church Business Organization Recognized Non-Profit
(please provide 501(c)3)

(Please Print or Type)

Name of Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Cookbook Title/Subtitle _____

CONTACT INFORMATION

PROOF will be sent to Chairperson unless otherwise instructed.

CHAIRPERSON

ALTERNATE

Name _____

Name _____

Name of Business _____
(If NOT your home address)

Name of Business _____
(If NOT your home address)

Address _____
(We must have street address - Apt. # or Suite.)

Address _____
(We must have street address - Apt. # or Suite.)

City _____

City _____

State _____ Zip _____

State _____ Zip _____

Daytime Phone _____

Daytime Phone _____

E-mail _____

E-mail _____

BILLING ADDRESS: (Party responsible for payment)

Name _____

Address _____
(We must have street address - Apt. # or Suite.)

City _____

State _____ Zip _____

Phone _____

E-mail _____

CUSTOMER WILL PICKUP (at Independence, Iowa) or

SHIP BOOKS TO

Name _____

Address _____
(We must have a physical address, not a P.O. Box)

City _____

State _____ Zip _____

Phone _____

E-mail _____

Number of recipes enclosed _____

Date you would like books _____

Number of books _____

Hard Copy Proof (\$25.00) or

First PDF proof to chairperson's email (FREE)

Please Note: PDF proof expedites the proofing process

Information to be printed on order coupons in back of your book. (Optional)

Make Checks Payable To _____

Name _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Email _____

1. Price you will charge for book if known \$ _____

2. Amount you want for postage and handling \$ _____

If the amount is not indicated this space will be left blank on your order coupons
and you can fill in the amount when you receive your order.

****PLEASE NOTE - All page numbers are referencing the guidebook****

BOOK INFORMATION

- Book Base Price from Price Chart:** Standard Size 5 1/2" x 8 1/2" Big Book Size 7" x 8 1/2" _____
- Online Recipe Submission Discount (15¢ per book on orders 100-499, 25¢ per book on orders 500 or more) _____
- Cookbook Specialists types your recipes (page 7) (FREE for orders of 100 or more - \$1.00 per recipe for orders under 100 books)
If we type your recipes, should we alphabetize them within each category? Yes No
(If we are typing your recipes, please make copies of all to use during proofing process, as we do not return them)
- Promo Code _____

Binding Options (page 15): Plastic coil binding color _____ **FREE**
(other binding options, call for pricing)

RECIPES

- Title Page:** Standard or Custom-black ink (FREE) Custom-full color (5¢) _____
- Recipe Design Selection:** 6 choices (page 14) _____ **FREE**
- Recipe Typestyle (font) Selection:** 8 choices (page 14) _____ **FREE**
- Recipe Format Selection:**
- Continued Recipes (FREE) Non-Continued Recipes _____
(Recipes may start on one page and finish on another) (Recipes are not continued, which will increase page count. Price adjusted with proof)
- Large Print (page 14) (This will result in more pages, so will be priced on final page count)
- 20# White Bond Paper (FREE) Cream Paper (call for pricing) _____

FILLERS

(Available only for non-continued recipe pages)

- Inspirational Standard No Fillers _____ **FREE**
- Custom Text Fillers (FREE) Line Art Fillers (\$3.00 each - one time fee) _____

INDEX

- Alphabetical Order _____ **FREE**
- Custom Index _____

CATEGORIES

(Divider Titles - Divider Design will be selected on page 4 of the order form)

- Standard Divider Titles (page 9) _____ **FREE**
- Custom Divider Titles _____ **FREE**
1. _____ 5. _____
2. _____ 6. _____
3. _____ 7. _____
4. _____ 8. _____
- Additional dividers should be listed below (see page 4 of the order form for pricing)
9. _____ 11. _____
10. _____ 12. _____

(price for additional dividers added on pg 4)

Sub-Total

PERSONAL PAGES

Personal Pages border selection _____

Title Page and Table of Contents are not included in the 5 FREE (black ink) Personal Pages

*Please note color pages (5¢ per page)

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | _____ |

Extra Personal Pages - black ink (3¢ per page), full color (5¢ per page)

- | | |
|----------|----------|
| 6. _____ | 8. _____ |
| 7. _____ | 9. _____ |

VALUE-ADDED SECTIONS

Each Value-Added Section is 25¢ (page 16)

- | | |
|---|---|
| <input type="checkbox"/> Cooking & Nutritional | <input type="checkbox"/> Household Hints |
| <input type="checkbox"/> Kid's Kitchen Crafts | <input type="checkbox"/> Gifts from the Kitchen |
| <input type="checkbox"/> Nutrition for the Soul (Inspirational Scripture) | _____ |

MERCHANT AD PAGES

Ads have a one-time fee (page 16)

- | | |
|-------------------|---------------------|
| 1/4 page ad _____ | x \$10 per ad _____ |
| 1/2 page ad _____ | x \$20 per ad _____ |
| Full page _____ | x \$40 per ad _____ |

COVER DESIGN

Front Cover :

- | | | |
|---|-------|-------------|
| <input type="checkbox"/> Pre-Designed Cover Selection _____ | _____ | FREE |
| <input type="checkbox"/> Custom Cover (20¢) _____ | _____ | |
| <input type="checkbox"/> Inside Front Cover Printing (Black ink 3¢ / Full color 5¢) | _____ | _____ |

Back Cover:

- | | | |
|--|-------|-------------|
| <input type="checkbox"/> Blank (No Printing) on back cover | _____ | FREE |
| <input type="checkbox"/> Back Cover Printing (10¢) or FREE with order of 500 books or more | _____ | _____ |
| <input type="checkbox"/> Inside Back Cover Printing (Black ink 3¢ / Full color 5¢) _____ | _____ | _____ |

Sub-Total

Visit our Blog at CookbookSpecialists.com for various resources and tips for Merchant Ads and many other helpful cookbook preparation ideas!

DIVIDER DESIGN

Total Number of Dividers from page 2 _____

Divider Fronts (Full Color) (pages 9-13):

- Pre-Designed Divider Selection (printed on white cardstock) _____
 - Less than 200 books (25¢ per book) 200 books or more (FREE)
 - Additional full color dividers over 8 (5¢ per divider)
- Custom Full Color Dividers (printed on white cardstock) (5¢ per divider)

Divider Fronts (Black Ink):

- Pre-Designed Divider Selection (printed on bond paper) _____
- Additional black ink dividers over 8 (3¢ per divider)
- Custom Black Ink Dividers (printed on bond paper) (3¢ per divider)
- Bond Paper Color Selection
 - white tan cream pink blue orchid
 - green yellow red bright blue
- OR** upgrade divider paper to cardstock (5¢ per divider)
- white cream blue orchid green yellow

FREE

Printing on Divider Backs:

- Black ink (3¢ per divider)
- Full color (5¢ per divider)

Book Total

COOKBOOK STANDS (page 16)

- 1-99 stands (\$2.00 each)
- 100-199 stands (\$1.75 each)
- 200+ stands (\$1.50 each)

SPECIAL INSTRUCTIONS

CAMERA (PRESS)-READY/COMPUTER-READY COOKBOOK

***We will help you set up your cookbook to meet our requirements.
Please contact us BEFORE setting up your book to ensure its compatibility.***

If submitting camera (press)-ready or computer-ready,
your book will be eligible for a 15¢ per book discount on orders of 100-499,
or a 25¢ per book discount on orders of 500 or more.

Pricing for camera (press)-ready and computer-ready books is based on the dimensions of the book, number of pages, type of paper, full color vs black ink, binding and quantity of books ordered. There may be a one-time design fee for time spent formatting files, if they need to be adjusted before being sent to press.

For information on our standard formatting, please visit our blog "Anatomy of a Cookbook"
www.cookbookspecialists.com/anatomy-of-a-cookbook

Cookbook Page Size:

- Standard Size (5 1/2" x 8 1/2")
- Custom Size Page Size _____
Number of pages _____

Order categories are to appear in the book:

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Please select which type of book you are submitting:

- Camera (Press)-ready** means we can go from your digital file directly to print. This means you submit the book as a .pdf file from which we print directly or a hard copy which we will scan (at 50¢ per page). **If submitting a .pdf file, Cookbook Specialists cannot be responsible for loss of formatting or font substitution due to incompatibility.** We do not send a proof for camera (press)-ready books unless specifically requested. We strongly recommend you send some sample pages before proceeding too far into the book to be sure it meets our requirements for printing.

PLEASE NOTE: If submitting pdf files, please note that we cannot alter your file, so you will not have the option of choosing one of our recipe styles or typestyles (fonts).

- Computer-ready** means you type it and we format it. If submitting a Word document, please type ingredients in one column. A table of contents will be included in the front pages of your book at no charge. Please contact us for a sample of formatting. And we strongly recommend you send some sample pages before proceeding too far into the book to be sure it meets our requirements for printing.

PLEASE NOTE: If submitting Word files for us to format, you can select the various options we offer for recipe styles and typestyles (fonts).

We cannot use a Publisher document, but you can convert it to a .pdf file for submission.

Again, please contact us at 800-383-1679 with any questions or concerns
BEFORE typing your entire book in Word, so we can hopefully address any problems before they occur.

PAYMENT TERMS

Our terms for recognized non-profit groups (*please provide 501(c)3*) within the USA are one-third due in 30, 60 and 90 days from the invoice date. **Business, individual or family books require 50% deposit with order and balance due before the books are shipped.**

50% Deposit

(Families / Individuals / Businesses / Unrecognized Non-Profits)

Check / Money Order enclosed for \$ _____

Credit Card Deposit Amount \$ _____

Visa MasterCard Discover

_____ - _____ - _____ - _____ Exp. Date _____ CVV2 _____

Name printed on card

Street Address associated with card

Zip Code associated with card

PRODUCTION:

We (Cookbook Specialists) assume responsibility for scheduling and production of the cookbooks, normal production time is 60 to 90 days after we receive the recipes. However, we reserve the right to adjust production schedules due to heavy seasonal demands, shortages, or any other reasonable causes whatsoever. We cannot promise or guarantee ship dates other than what our information states.

SHIPPING:

Printed cookbooks are shipped the most economical way for you, and you will be billed for shipping on the cookbook invoice. **As is customary in the printing trade, all orders are subject to up to, but no more than, a 10% overrun and underrun factor and will be shipped and invoiced accordingly.** Under no circumstances are books to be returned without Cookbook Specialists' written approval. Books damaged in shipping must be reported within 7 days. Defective books, not due to shipping damage, must be reported to us within 90 days of ship date. Cookbook Specialists reserve the right to repair, replace or credit defective books.

CONDITIONS:

Please keep a copy of this form for your records. By signing this order form, you and/or your organization agree to accept full responsibility for payment of this account and accept our payment terms listed above. You, the Customer, agree that if you cancel this order, you are liable for all costs incurred prior to the cancellation. You also attest that all necessary releases and permissions have been obtained for the use of any copyrighted materials submitted for reproduction. By signing this agreement it is understood that you have the express permission from the leaders of the organization to enter into this contract.

Date _____

(Chairperson Signature)

(Alternate Signature)

(Two unrelated adult signatures are required for groups or organizations. One adult signature is required for family or personal books.)